siren
GROUP

Advertising That Works!

Window Replacement Marketing Proposal

www.sirenltd.com

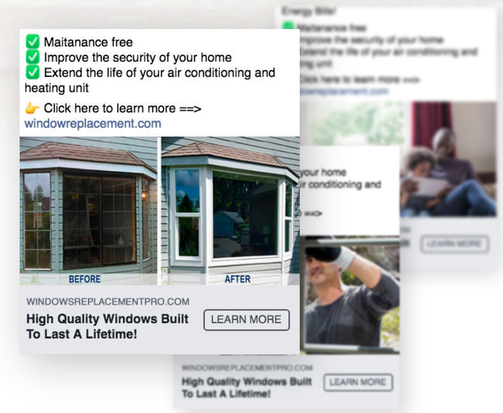
How it works

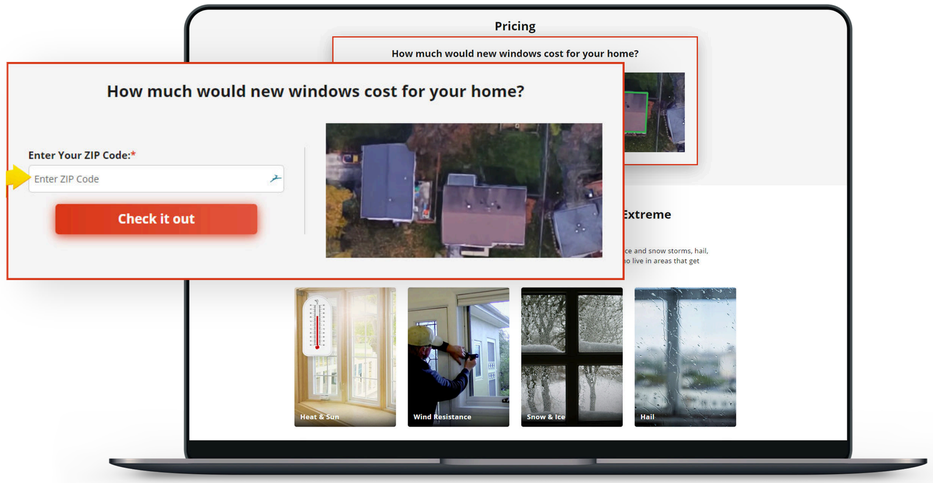
Our unique, six-step qualifying system allows us to generate exclusive, high-quality leads and book appointments on your behalf with prospects who are ready to invest in new windows with your company.

01

We target the right people.

Specific, targeted audiences will be shown our ads on social media, search engines, websites and mobile apps, where they will be directed to a customized website with the sole purpose of requesting a free estimate appointment with your company.





02

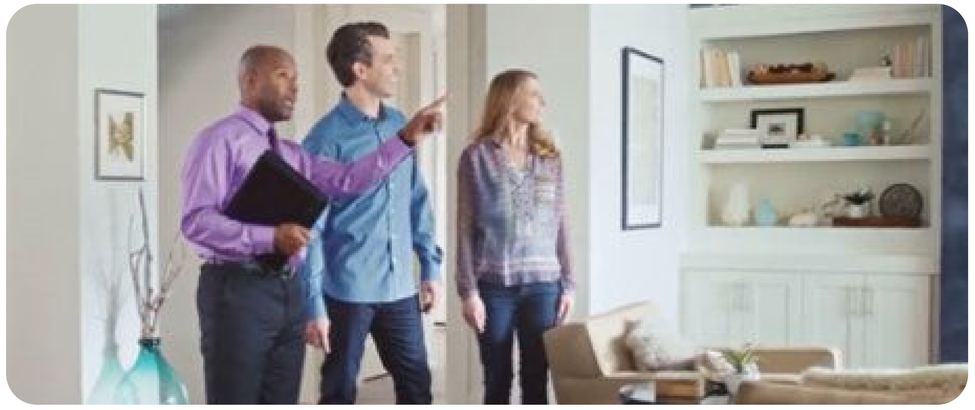
We authenticate the leads.

Our trained and experienced call center gets in touch with these leads within 15 minutes to verify their genuine interest in getting new windows for their home.

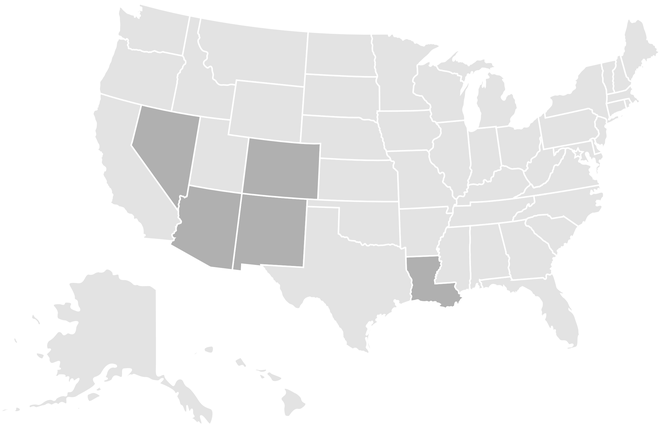
03

We make the appointment for you.

Once their interest has been confirmed, our call center books an appointment with them based on your schedule and availability. All you have to do is show up, and do what you do best.



What do you get?



Receive a **50% discount** on your first order!

$150 per appointment for a minimum of 15 appointments.

Normal rates are $300 per appointment.

In our experience, contractors are able to convert 25% of appointments set through our service into sales. Based on that, the overwhelming majority of our clients experience a positive ROI on their first order.

Experience.

We have worked in the property renovation industry for several years. We can safely say we know the industry from inside out and we know how to reach worthwhile prospective customers.

Only Pay Per Appointment.

We will never ask you to pay for lukewarm leads or abstract advertising ideas. Only pay for real, exclusive appointments with people who genuinely want to invest in your product.

We Adjust To Your Needs.

You are in control and we listen. For example, on request, we can collect prospects across your whole service area or push specific regions you want to be more focused on.

A Personalized Approach.

Even though all home renovation solutions may look the same to customers, we understand what makes windows different. We explore your products in-depth and present all their benefits and features in the best light.

Quality And Exclusivity.

Our leads and appointments produce results, only for you. Our sales funnel is customized and tailored to you, which we can consistently adjust to ensure superior quality. And we guarantee to never resell or share leads with your competitors.

24/7 Support.

We have staff located across North America and Europe who are able to answer any questions or concerns in a timely manner.

Frequently Asked Questions

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What if a prospect decides to cancel or reschedule the appointment?

Our team handles any cancellation or rescheduling that might occur and we make sure to keep you updated at all times. You will never need to pay for cancellations.

How do you qualify the leads?

With our completely customized sales funnel, we only target, contact, and secure appointments with homeowners who have shown an interest in getting new windows.

How does a customer know what company is coming?

Your company name will appear on the thank you page and the confirmation email. During the phone call, our call center will also clarify the name of the sales rep and the company.

Do you share or resell leads to other companies?

No, the leads we generate for you are exclusive and will never be shared or sold to other organizations.

How does your service differ from our internal lead generation system?

Years of experience in lead targeting in the home renovation industry, plus a significant investment in our own systems, have granted us the possibility to generate quality appointments at a scale and speed few others can. The leads and appointments we generate are not only less costly, but they are more prone to take action due to our refined qualifying process.

Contact Information

Johnny Araujo

Head of Partnerships

Reach out today to find out how we can scale your sales and increase your revenue while helping you expand into new markets!

Email: johnny.araujo@sirenltd.com

Phone: (231) 930-2095